Exhibit Information
Continuing Education Conferences

ENHANCING HEALTH AND VISION FOR LIFE
Each year, the University of Houston College of Optometry (UHCO) offers several Continuing Education (CE) conferences throughout Texas, as well as Colorado, attracting more than 1,700 professionals. Our mission is to optimize patient care by designing events that provide the most accurate and up-to-date information and strategies for optometrists. Inspired by experts within the field, our world-class lectures showcase topics that are timely and informative, ensuring that CE participants further develop skills and knowledge vital to patient care.

On behalf of the University of Houston College of Optometry, the Continuing Education Team would like to welcome to our LIVE, In-Person Continuing Education Conferences! Please review the following information for available exhibit booth opportunities. We look forward to another successful year with your involvement.

Sincerely,

The UHCO CE Team

About Us

Your UHCO CE Team

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ce.opt.uh.edu

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Dates & Stats

APRIL 9-10
CE in Dallas
DALLAS, TEXAS
Average Attendance: 200

JULY 14-17
CE in the Rockies
ESTES PARK, COLORADO
Average Attendance: 160

OCTOBER 8-9
CE in Fort Worth
FORT WORTH, TEXAS
Average Attendance: 215

NOVEMBER 5-6
CE in Austin
AUSTIN, TEXAS
Average Attendance: 200

NOVEMBER 20-21
CE in San Antonio
SAN ANTONIO, TEXAS
Average Attendance: 200

DECEMBER 3-4
Cornea, Contact Lens & Contemporary Vision Care Symposium
HOUSTON, TEXAS
Average Attendance: 230

Please note, in-person events are subject to prevailing CDC, state and local guidelines. Each conference offers a competitive exhibit hall that may sell out quickly. If your company is interested in exhibiting during these events, we encourage you to submit registration as early as possible to ensure your booth space.
Opportunities

EXHIBITS

6' Exhibit table with two chairs
Approximately 6 hours of exhibit time with conference participants

Meals for two representatives
Meals provided during non-compete times

Logo Advertisement
Company logo advertised on the CE website, in the conference booklet, and in a video loop outside of the education meeting space

Flyer
One full-page company advertisement located on the CE website

Contact Information
Representative contact information listed on the CE website

To promote exhibit traffic flow, UHCO holds raffles during each conference. Participants are encouraged to visit with company representatives to be eligible for raffle drawings.

Prizes awarded to the winning participants are donated by exhibitors. If you would like to provide an item for the raffle, please indicate what the item will be on the registration form and bring the item to the conference.
Inclusion & Logistics

Logos & Contact Information
A high resolution logo file is required for your company’s participation. This file should be provided to the UHCO CE Department when support is established, along with the contact information you wish to be listed:
- Company Name
- Website
- Representative Name
- Email Address
- Phone Number

Full Page Advertisement
Exhibit registration allows for one full-page (8.5 in x 11 in) advertisement to be included on the CE website. The UHCO CE Department must receive the electronic flyer 45 days prior to the conference date.

Individual Conference Logistics
Logistics specific to each conference, such as exhibit setup/breakdown, etc., will be emailed two weeks prior to the start date.

In general, setup takes place at 6:00am the first day of the conference, and break down occurs after the last break on the last day of the event. Conference Agendas can be found on event webpages at ce.opt.uh.edu.

Hotel Room Blocks
UHCO has arranged room blocks for each event. Lodging rates can be found on event webpages at ce.opt.uh.edu.

Please note that our room blocks may sell out before the listed deadlines.

Photo Disclaimer
Photos may be taken during University of Houston College of Optometry Continuing Education events. Such photos will be retained by UHCO and may be included in informational and/or marketing materials.
UHCO Conference Exhibit 2022
Registration Form

Contact Information

Company Name: ________________________________________________________________
Contact Person: __________________________________ Email: ___________________________
Address: _____________________________________________________________________________
City: ___________________ State: ___________ Zip: ___________ Phone Number: ____________

Conference Selections

<table>
<thead>
<tr>
<th>Conference</th>
<th>Individual Fee</th>
<th>Bundle Discount</th>
<th>Electricity Add On:</th>
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</thead>
<tbody>
<tr>
<td>CE IN DALLAS</td>
<td>$1,750</td>
<td>$1,500</td>
<td>$100</td>
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<tr>
<td>April 9-10, Dallas, TX</td>
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<tr>
<td>CE IN THE ROCKIES</td>
<td>$1,750</td>
<td>$1,500</td>
<td>$100</td>
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<td>July 14-17, Estes Park, CO</td>
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<tr>
<td>CE IN FORT WORTH</td>
<td>$1,750</td>
<td>$1,500</td>
<td>$100</td>
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<td>October 8-9, Fort Worth, TX</td>
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<tr>
<td>CE IN AUSTIN</td>
<td>$1,750</td>
<td>$1,500</td>
<td>$100</td>
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<tr>
<td>November 4-5, Austin, TX</td>
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<tr>
<td>CE IN SAN ANTONIO</td>
<td>$1,750</td>
<td>$1,500</td>
<td>$100</td>
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<tr>
<td>November 19-20, San Antonio, TX</td>
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<tr>
<td>CORNEA, CONTACT LENS SYMPOSIUM</td>
<td>$2,000</td>
<td>$2,000</td>
<td>$100</td>
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<tr>
<td>December 3-4, Houston, TX</td>
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Register for 5 or more to receive $250 off each conference

The following will be donated to the Participant Raffle: ____________________________

Representatives

Name  Email
1. ___________________________________________  __________________________________
2. ___________________________________________  __________________________________

Payment Information

Please indicate payment preference below:

☐ CREDIT CARD - An invoice will be emailed to the Company Contact Person at the email listed above.
☐ CHECK - Checks must be payable to the Foundation for Education and Research in Vision (FERV) and mailed to the following address:

UHCO CE Department - Attn: Lorellye Graham
4401 Martin Luther King Blvd.
Houston, TX 77204

Submit Registration Form to:
Lorellye Graham - lmgraha2@central.uh.edu